



Where the Best and Brightest Recruiters Gather

SEPTEMBER 7-9, 2011 • HOLLYWOOD, FLORIDA

Online: www.ereexpo.com Email: expo@ere.net Phone: 212.671.1181

Dear Colleague,

In 2001, the ERE team and a much younger me dreamed up an idea for a new kind of recruiting event. I never imagined that ten years later we'd be announcing our 21st ERE Expo!

Our mission was clear right from the start -- to create an event for corporate recruiting professionals to share new ideas that simply weren't being spread anywhere else in the establishment. This year, I invite you to share with us again at the beautiful Westin Diplomat resort in Hollywood, FL on September 7-9.

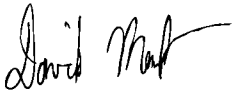
Our economy is finally improving, and there are signs everywhere that the recruiters in our community are ramping up their hiring efforts. I see it in all the new recruiting jobs that are being posted to jobs.ere.net. I hear it in the conversations that I have with recruiters every day. It's time to rebuild, and the professionals at ERE Expo learning from each other how to lead the charge.

In Florida, we'll be rubbing elbows with recruiting leaders from the trenches. Like you, these are the people who are trying innovative new strategies and tactics to recruit more effectively each and every day and they are happy to share their successes -- and just as importantly, their failures. At the ERE Expo, you'll get to learn about and play with the most innovative recruiting products in the market, including the latest social and mobile recruiting technologies.

If you can't make it to Florida for the ERE Expo (There are two good reasons; weddings, births.) then we want you to join us virtually -- as always, we will be streaming many of the conference sessions live. It's no replacement for being there, but we think that the ERE Expo sessions are so good that we need to share them with the world. It's a step that most conferences don't take but I'm convinced that you'll be so impressed that you'll join us next time. It's our service to the recruiting community, so if you can't join us in person, sign up for the livestream at www.ereexpo.com.

I'm sure you can tell how passionate I am about this ERE Expo, and I hope to see you in person in Florida!

Sincerely,



David Manaster CEO
ERE Media, Inc.
david@ere.net
(212) 671-1181 x801

Pre-Conference Workshops & Events

Wednesday, September 7, 2011

10:00 AM - 1:00 PM

PRE-CONFERENCE WORKSHOP Strengthening Your Presentation Skills to Increase Your Results



Tony Kubica

Founding Partner, Kubica & LaForest Consulting

Sara LaForest

Founding Partner, Kubica & LaForest Consulting

Presentation skills are vital to your effectiveness as a recruiter. And presentation goes far

beyond “standard platform skills.” Presentation skills are about how the recruiter presents in their job environment: how they influence, how they demonstrate their knowledge, how they build their credibility and reputation, and how they communicate with their various constituencies. Strong presentation skills are in direct line of sight to better results.

This dynamic, interactive workshop will help you understand and work to improve the often-overlooked elements that influence your presentation and the experience others have with you.

Through the course of the workshop we will identify and work with real scenarios regarding key tangible and intangible elements of presentation skills, including:

- Focus management
- Responsiveness
- Impression management
- Knowledge of current recruiting and talent management issues and current events in general
- Emotional management/Emotional IQ
- Energy management
- Perfectionism
- Overselling

We will also cover crucial communication strategies to heighten effectiveness of the recruiter, considering different hiring managers’ styles, candidates, recruiting agencies, and specific techniques for difficult behaviors and situations.

Attendees will have the opportunity for a guided self-assessment exercise and to learn from peers in the room during problem-solving scenarios.

This workshop provides opportunity for improved effectiveness in presentation and influencing skills and strengthened communication skills and techniques, leading to: More timely hiring, less politics and mistakes in hiring, and a heightened responsiveness to the needs of the hiring manager.

10:00 AM - 1:00 PM

PRE-CONFERENCE WORKSHOP Doing More With Less in 2012



Linda Brenner

Managing Partner, Designs on Talent, LLC

Sharon Kaivani

Designs on Talent, LLC

Talent acquisition is changing more rapidly than any other part of the human resources function. And between now and 2012, many talent acquisition leaders will be challenged with every conceivable scenario, from hiring freezes to the highest req loads they’ve seen in years.



What hasn’t changed, though, are the resources available to talent acquisition. Headcount and budgets remain tight, and talent acquisition leaders have to be creative to figure out how to leverage what they’ve got in the most efficient

and effective way. The pressure for great results never lets up from your stakeholders — who include nearly everyone in the organization.

In this session, talent acquisition process expert Linda Brenner will lead the group through a discussion of the six most common causes of talent-acquisition inefficiency — along with a high energy, interactive, and at times hilarious series of exercises which will allow the group to brainstorm solutions that make sense for their work environments.

This is a great opportunity to meet and network with other talent acquisition leaders, problem solve common challenges, and identify real-world relevant solutions that can be put into action immediately after the session.

10:00 AM - 1:00 PM

PRE-CONFERENCE WORKSHOP



Get Me at Hello: Defining your Organization's Candidate Experience

Elaine Orlor
President, Talent Function

For each of your new hires, you reject an average of 50 candidates. What would they say about your recruiting process? Would they still be your customers? In this interactive workshop, Talent Function's Elaine Orlor will take participants through a structured process to assess their own candidate experience. Orlor will also outline technologies and practices that are making a difference for companies leading the way in producing good candidate experience.

Participants will:

- Assess their own candidate experience by using a sample of the industry's leading candidate experience diagnostic tool
- Leave with a roadmap for how to improve their candidate experience
- Learn what the best companies are doing to deliver excellent candidate experience
- Learn about technology tools and solutions that can enhance your candidate experience

Elaine Orlor is a recruitment technology expert and she sits on the board of The Talent Board, a non-profit organization dedicated to recognizing excellent candidate experience.

2:00 PM - 5:00 PM

PRE-CONFERENCE WORKSHOP Recruiting Leadership Lab



John Vlastelica
Managing Director, Recruiting Toolbox Inc.

Jason Warner
Principal, Recruiting Toolbox Inc.

This session is for corporate recruiting managers interested in growing their skills as LEADERS of recruiting teams.



We'll help managers of corporate recruiters improve their ability to:

- build a recruiting strategy
- influence executives
- maximize the value their recruiters deliver to the hiring teams.

This is not a PowerPoint-heavy presentation. Instead, John Vlastelica and Jason Warner, former recruiting directors with companies like Amazon, Expedia, Google, and Starbucks, will deliver a very hands-on, case-study, exercise-intensive workshop that gets people out of their seats, completing real-time, scenario-based problem solving in small groups. They'll share what they see as best-practice approaches to successfully leading in recruiting (from their www.RecruitingToolbox.com consulting work with clients across industries), and ensure that you walk away with actionable tools and approaches that will help you build better strategies, speak the language of execs, and drive your team of recruiters to deliver what the business needs most.

They won't focus on sourcing, social media tools, or candidate closing. Expect a 100% focus on recruiting MANAGER success; vendors, consultants, and search firm recruiters — while loved — are not able to register for this session.

2:00 PM - 5:00 PM

PRE-CONFERENCE WORKSHOP Top Tools and Technologies for Recruiters



Shannon Myers
Managing Partner, Walton Search

Everyday recruiters are asked to do more with less. More candidates, more openings, more places to be, more responsibilities such as social media with less staff, less time, and less money. How can you turn technology into a competitive

Workshops and Events

advantage in recruiting? The market sees new tools, websites, or software claiming to create efficiencies or greater effectiveness released every week. Staying abreast of the newest technology and identifying where to invest your time and money is a challenge all recruiters are facing.

In this session you will not only learn about a number of old and new technologies available in recruitment such as: time savers, lead generation, sourcing process tools, social media, marketing positions, applicant flow and back office, but walk through an approach to selecting and updating your desk on a consistent basis.

Recruiters will also learn practical approaches to adopting new technologies into your work environment including:

- Tool selection with approaches to assess and identify current and future needs. Learn how to easily identify what is going to work or not for your individual desk.
- Ways to minimize disruption while maximizing impact as you adopt a new tool.
- How to stay current while not getting distracted by demos or new things on the market.

This session will demonstrate multiple tools and how a recruiter can use them. In addition to demonstrations, recruiters will walk away with a list of multiple options, as Shannon Myers' research spans the full value chain of recruiter workflow and has been compiled from interviews with recruiters across the U.S. in all facets and levels of recruitment. Plenty of time will be left at the end of the session for circling back to additional demos and answering questions regarding individual needs of the session participants.

2:00 PM - 5:00 PM

PRE-CONFERENCE WORKSHOP

Behavioral Interviewing: Everything You Wanted to Know but Were Afraid to Ask



Wendell Williams

*Columnist/Author,
ScientificSelection.com, Inc.*

You might have heard the term. You might even think you are using it. But are you? Behavioral event interviewing is a time-proven technology that minimizes interview errors. After completing this workshop, you'll never look at

interviews the same way again. Instead, you'll see them as verbal tests with something to measure, structured questions, and standardized scoring standards.

The workshop will begin with an introduction, agenda, and questions where we will talk about the accuracy and validity of interview technology. We will also take a few minutes to gather your expectations and objectives. Recent EEOC and OFCCP objectives will be briefly discussed and why it's becoming even more important to formally document job requirements, business necessity, and selection tools. Then, we'll do some practice interviews using traditional job descriptions and your favorite interview questions.

After a short debrief, we will introduce three different definitions of competencies and why it's critical for a hiring manager, recruiter, and trainer to understand the differences. Then, we'll use what we learned about hiring competencies to formulate

and practice using behavioral event interview questions. Finally, we'll compare what we learned early in the workshop with what we learned at the end. We won't promise you will come away a behavioral event interviewing expert (that takes weeks or months of practice) but can assure you that many of your questions about competencies behavioral event interviewing will be made clear.

5:30 PM - 7:30 PM

WELCOME RECEPTION

Start the conference off with appetizers and beverages with your fellow attendees, speakers, and exhibitors.

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Kick off your ERE Expo Experience!

WEDNESDAY, SEPTEMBER 7, 2011

**Official ERE Expo
Welcome After-Party**
WEDNESDAY, SEPTEMBER 7TH
8:00 PM - 10:00 PM
Sponsored by Jibe

After the Welcome Reception, head across the street to Rivals Waterfront Sports Grille to usher in ERE Expo 2011 Fall in style with a night of networking, food, drink and charity! What better way to continue the conversation with new and old friends than this.



2011 ERE Foundation Charity Poker

As has become tradition over the past few years, we will be holding this year's poker tournament to support the ERE Foundation at Rivals at the opening night party. All proceeds from the tournament will go directly to the ERE Foundation which over the past few years has donated thousands of dollars to support educational opportunities for disadvantaged young people, with a particular emphasis on parts of the world where our funds will have the greatest impact. For more information visit www.erefoundation.org.



Sponsored by **JIBE** www.jibe.com

Conference — Day 1

THURSDAY, SEPTEMBER 8, 2011



A group of men in business attire are engaged in a conversation. One man in a blue shirt is gesturing with his hand while talking to another man in a dark suit. They are all wearing lanyards with badges. The background shows a crowded conference area with other attendees.

Conference — Day 1

THURSDAY, SEPTEMBER 8, 2011

“ It was a great conference. Very insightful and inspiring! So many wonderful ideas and best practices to bring back to our company. ”

Tara Guthrie, Recruiting Manager, Greenleaf Hospitality Group

ERE will again lead the way in featuring some of the most-admired and most successful companies and their recruiting practices. This isn't a conference just about social media or sourcing or just about one part of recruiting.

9:00 AM - 9:30 AM

WELCOME REMARKS

Linda Brenner

*Managing Partner
Designs on Talent, LLC*

Our Conference Chairperson kicks off ERE Expo Fall and sets the stage for two days of learning and collaboration.

9:30 AM - 10:30 AM

KEYNOTE PRESENTATION

A Coach's Recruiting Playbook

Bill Conley

Head Football Coach, Ohio Dominican University

Former college and NFL great Chris Spielman calls him an "incredible recruiter." Former football coach John Cooper calls him a "master recruiter." ESPN has voted him the nation's #1 recruiter. In this keynote, Coach Conley will tell you what you can learn from his football recruiting successes. He'll tell you stories of how he has found the "hidden decision maker" when recruiting, and what he has done to not let recruits slip away after they've accepted. He'll talk about the challenges of recruiting for a relatively obscure organization and what he has done to overcome those challenges and compete with big-name schools.

10:30 AM - 11:00 AM

MORNING COFFEE BREAK

11:00 AM - 12:00 PM

GENERAL SESSION

PepsiCo Talent Acquisition "Re-fresh"

Chris Hoyt

Talent Engagement & Marketing Leader, PepsiCo

Paul Marchand

VP Global Talent Acquisition, PepsiCo

Sheila Stygar

Director, Talent Acquisition, PepsiCo

A glimpse into the transformative journey of the PepsiCo talent acquisition function and a view into their future plans.

12:00 PM - 2:00 PM

NETWORKING LUNCH IN EXHIBIT HALL

Enjoy a buffet lunch in the exhibit hall – mingle with other attendees, chat with speakers, and check out the latest and greatest from the recruiting industry's leading vendors.

2:00 PM - 3:00 PM

BREAKOUT SESSION

Using Social Media and Mobile Apps in Employee Referrals

Essential to today's talent acquisition strategy is an effective employee referral program. Sjoerd Gehring will provide a detailed overview of Accenture's employee referral program, which has been honored multiple times at the ERE Recruiting Excellence Awards. He will discuss the foundation of the program as well as some of its recent enhancements, including LinkedIn Referral Engine and the employee referral mobile app.

2:00 PM - 3:00 PM

BREAKOUT SESSION

Make Recruiting Relevant When Only Talent Matters

Daniel Kaplan

*Head of Global Human Resources Practice
CTPartners*

Within 10 years human resources as we know it today will no longer exist. All the core disciplines of HR will be merged into other company departments or will be outsourced — all except for one: talent management. Talent management — the art of recruiting great talent and retaining a driven workforce to keep the company competitive — will evolve into a more strategic role for the company. What does this mean for the recruiters of today? How will you refine your role during this transition and prove your value? How will internal and external recruiters differ? What new skills do I need to acquire? Learn from the unique insight of Dan Kaplan.

2:00 PM - 3:00 PM

BREAKOUT SESSION

Innovation in Staffing: The Future of Talent Development + Engagement

Amy Buck

*Sr. Director, Staffing Innovation Organization
Cisco*

“Innovation” is the current buzzword in business, but how much does anyone in staffing pay attention to it? Innovation is for products and services, isn’t it? Not necessarily. Not enough companies are thinking about talent management innovation, leaving that kind of forward-thinking change to the business. It’s time that we begin to change the heart and minds of talent management, starting with ourselves, to move our companies forward as leaders of innovation from the inside out. As the war for talent begins again, this is the kind of differentiator that will bring top talent to your company.

In this session, you’ll learn about how innovation in staffing can transform the culture of a company, and can change the way we think about talent attraction, development, and engagement. You’ll hear about Talent Connection, Cisco’s internal hiring program, as an example of this kind of change, as well as some hands-on methodology for bringing innovation capability and process into your staffing organization.

3:00 PM - 3:30 PM

AFTERNOON COFFEE BREAK

3:30 PM - 4:30 PM

BREAKOUT SESSION

Becoming an Employer of Choice in a Fiercely Competitive Talent Market

Steve Cadigan

Vice President of People Operations, LinkedIn

Competition for top talent in Silicon Valley is about as tough as it gets—and in such a hot market, positioning your company as an employer of choice is essential. In this session, Steve Cadigan, Vice President of People Operations at LinkedIn, will share how his team doubled LinkedIn’s employee base in 2010 by making talent a #1 priority company-wide and building a compelling value proposition to attract top talent. You’ll take away strategies for making great talent an integral part of your culture, building an authentic employment brand from the ground up, and engaging hiring managers in the process.

The conference will, like always, be interactive: just one example is a session on writing job advertisements, with audience participation.

3:30 PM - 4:30 PM

BREAKOUT SESSION

A Talent Pipeline Starts with Solid Relationships

Diane Borhani

Director of Campus Recruiting, Deloitte

Recruiting is more than a transaction at Deloitte. It's about building relationships over time. In this session, you'll hear about how the company gets to know students earlier in their academic careers, offering them the opportunity to "experience" Deloitte through interactive programs. Hear how Deloitte maintains strong ties to more than 300 colleges and universities in 49 states through its university relations program, which connects Deloitte's professionals, university faculty, students, and the community at large. Find out how this relationship-based recruiting approach has enhanced Deloitte's brand and led to some strong results, including increased student interest, unparalleled quality of hire, enhanced faculty relationships, and business development opportunities.

3:30 PM - 4:30 PM

BREAKOUT SESSION

Understanding Job Candidate Behavior

Moderator:

Kevin Wheeler

President & Founder, Global Learning Resources

Panelists:

Jeff Dickey-Chasins

Consultant, Job Board Doctor | Career Site Doctor

Shannon Myers

Managing Partner, Walton Search

Wendell Williams

Columnist/Author, ScientificSelection.com, Inc.

If you're interested in learning more about job candidates — and especially how to learn more about job candidates, you'll like this session moderated by Kevin Wheeler. We'll have experts on the stage to each share a tool or tip for learning more about candidates. Then, we'll throw it open for questions. Jeff Dickey-Chasins will briefly talk about using surveys to learn more about your job candidates. Shannon Myers will talk about learning more about where your job candidates hang out online, and what language they use when doing searches. Wendell Williams will talk about the psychology of job candidates.

4:30 PM - 6:30 PM

NETWORKING RECEPTION

Wind down the day with drinks and appetizers in the exhibit hall — a great opportunity to see what fellow attendees learned that day. Don't miss out on this chance to engage your colleagues in discussions about the challenges facing our industry.

Conference — Day 2

FRIDAY, SEPTEMBER 9, 2011



Conference — Day 2

FRIDAY, SEPTEMBER 9, 2011

“The best recruiting conference in the nation.”

Patti Breckenridge, Recruiting Manager, Publix Super Markets

9:00 AM - 9:15 AM

OPENING REMARKS

Linda Brenner

*Managing Partner
Designs on Talent, LLC*

The Conference Chair recaps yesterday's sessions and highlights today's discussions.

9:15 AM - 10:15 AM

KEYNOTE PRESENTATION

The Navy's Record Year

A U.S. Navy leader tells you how it delivered its highest-quality applicant year yet. You'll hear about its launch of a new brand, its use of social media, and employee referrals. Learn about the Navy's recruitment of the most diverse new employee population in its history. It did all this while facing a shrinking military-eligible population, decreased propensity to serve, significant budgetary challenges, and not to be forgotten, recruiting while multiple wars are going on simultaneously.

10:15 AM - 10:45 AM

MORNING COFFEE BREAK

10:45 AM - 12:00 PM

GENERAL SESSION

Best Practices in Recruitment Marketing

Jeremy Eskenazi

Managing Principal, Riviera Advisors, Inc.

This is your chance to hear from recruitment ad agencies and corporate recruiters who've run award-winning recruitment ad campaigns.

This panel will give you concrete take-aways when it comes to:

- What's working and what's not with social media recruiting
- Communications with internal employees aimed at retention or internal mobility
- Global and international advertising
- The use of smart phones/mobile devices in recruiting
- Recruiting campaigns aimed at college students
- Messages showcasing corporate diversity

Panelists will include winners of the Creative Excellence Awards, awarded for the most creative recruitment advertising campaigns.

12:00 PM - 12:30 PM

GENERAL SESSION

Open Mic

No set presenter. No set topic. Just get in line and bring up challenges you'd like to address, opinions you'd like to share, or something you'd like to get off your chest. Hundreds of the smartest recruiting professionals we know will give their feedback and try to help. It can involve advice dealing with candidates, vendors, recruiters — or anything else. Just no advertising/promotion.

12:30 PM - 2:00 PM

NETWORKING LUNCH IN EXHIBIT HALL

Stop by and thank our sponsors/exhibitors while enjoying a buffet lunch in the exhibit hall with other attendees and speakers.

2:00 PM - 3:00 PM

BREAKOUT SESSION

**Recruitment Process Optimization:
The Most Important Trend Affecting
Your Business Youve Never Heard Of**

Carol Schultz

CEO & President, Vertical Elevation

Recruitment Process Optimization (not to be confused with Recruitment Process Outsourcing) is, in its simplest form, aligning an organization's recruitment and hiring processes with its core mission. In order to achieve this, RPOptimization focuses on the core values of the CEO, president, and executive management team and then creates a recruiting and hiring strategy that implements those values so they permeate through every aspect of the process, from search through onboarding and retention. As with anything that is new and ultimately successful, the entire organization needs to be brought in to achieve the desired goals and this ultimately begins with the organization's leaders.

In this session, executive advisor and talent strategy expert Carol Schultz of Vertical Elevation will provide an overview of the components necessary for a successful implementation of Recruitment Process Optimization. This is a great opportunity to learn about RPOptimization, a new paradigm within talent.

2:00 PM - 3:00 PM

BREAKOUT SESSION

Driving Sourcing Excellence

Carmen Hudson

Engagement Manager, Recruiting Toolbox

Effective sourcing is critical to recruiting success, but many organizations struggle to achieve high ROI on sourcing efforts. Carmen Hudson, a Yahoo and Starbucks alum, will discuss how companies that "get it" integrate sourcing into the recruiting workflow. She will share how high-performing sourcing teams get results. What are the best practices of successful sourcing teams and sourcing leaders? How are they structured? How do they manage communication and hand-offs? How should sourcing teams be measured? What must be in place to ensure sourcing results, and how can you determine if your sourcing team is set up to be successful? You'll get answers.

2:00 PM - 3:00 PM

BREAKOUT SESSION

Job Ads That Deliver Results

Jeff Dickey-Chasins

Consultant, Job Board Doctor | Career Site Doctor

A general rundown of what's effective, what's not, and how a job ad IS NOT a job description. In this interactive session, we'll transform a mediocre ad into something compelling.

3:00 PM - 3:30 PM

AFTERNOON COFFEE BREAK

3:30 PM - 4:30 PM

BREAKOUT SESSION

Creating a Comprehensive Recruiting Strategy

Matt Lowney

Recruiting Project coordinator, DaVita

In this interactive session, DaVita's Matt Lowney will explain why having a vision is vital to the recruiting function. He will work through the creation of your recruiting department's vision statement, and then show you how to build a plan that sets this vision into action. During this strategy session, he'll touch upon several aspects of your recruiting plan, including: branding, recruiter competency models, social media, sourcing, scorecards, metrics, candidate experience, and partnership with your operational teams.

3:30 PM - 4:30 PM

BREAKOUT SESSION

How to Develop a Holistic Social Media Strategy

Heather Flynn

Talent Acquisition Manager, Nike

Even if you don't have a strategic approach to social media, you know it is happening in your organization. Pieces are being done without a strategic plan or direction, so develop one now. This session will go through easy steps to develop the plan or redefine the plan you already have to target the talent community through social media. We'll talk about metrics you can use to judge the success of the program. There'll be plenty of time to discuss your specific questions around building talent communities through social media.

3:30 PM - 4:30 PM

BREAKOUT SESSION

Wild and Wacky Recruiting That Works

John Sullivan

Dr. John Sullivan & Associates

Sometimes no matter how hard you try, conventional recruiting tactics just don't produce the results you need them to in the time that business needs allow. For some organizations the result is missed deadlines, astronomical business impact, and growing time-to-hire. In others, the results are wild and wacky solutions that defy convention and produce the results needed. In this informative session with Dr. John Sullivan, you will hear about some of the wild and wacky global solutions to emerge in the last few years and learn why they worked.

4:30 PM - 5:00 PM

CLOSING SESSION

Linda Brenner

Managing Partner

Designs on Talent, LLC

ERE Expo Fall 2011 Conference Chair, Linda Brenner, will lead an open discussion session to highlight the conference takeaways before we all head back to our desks!

Join us in Florida this year!

10TH ANNUAL FALL ERE EXPO!





The Westin Diplomat Resort & Spa

3555 South Ocean Drive
Hollywood, Florida 33019
Phone: 1 (888) 627-9057

ERE Expo 2011 Fall will be held at the world-class conference facilities of the Westin Diplomat Resort & Spa in Hollywood, FL. All ERE Expo events, including educational sessions, receptions, and tradeshow activities, will be held at the Diplomat.

Conference guests will enjoy discounted room rates at The Westin Diplomat in conjunction with their attendance. Read below for more information.

Single/Double rooms are available to ERE Expo 2011 Fall attendees through Thursday, August 4, 2011, for \$199 per night, plus tax, currently 11% state tax. Additional persons are charged \$25.00 per person, per night.

To make reservations, call The Westin Diplomat directly at (888) 627-9057 and identify yourself as an attendee of the ERE Expo 2011 Fall.

Please contact Amy Suits, ERE's Conference Coordinator, at (212) 671-1181 ext. 813 or amy@ere.net

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For information about how to add your company to this list, email Kevin Plantan at kevin@ere.net.



register today!

Order early and save up to \$400. Invite your coworkers along and save up to \$500 on each additional ticket you purchase after the first. No matter what your needs, we've got a price that's right for you and your organization.

Register By	Full Conference Pass	Each Additional Attendee*	Exhibit Hall Only
June 24, 2011	\$1095	\$895	\$150
July 29, 2011	\$1195	\$995	\$150
August 19, 2011	\$1295	\$1095	\$150
September 6, 2011	\$1395	\$1195	\$150
Onsite Registration	\$1495	\$1295	\$200

- * Receive \$100 off of full conference registrations only with a group of two or more attendees. Use product code TEAM1 (not valid for exhibit hall only passes).
- * Attend pre-conference workshops for an additional \$395 per workshop, per attendee.

Note: Registration for this event is being managed by ERE Media, producer of ERE Expo 2011 Fall.

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Attendee #1

Conference Only

Pre-Conference Workshops: (\$395 each or \$790 for two)

Please select one morning workshop and/or one afternoon workshop.

Morning Workshops (\$395 each)

- Strengthening Your Presentation Skills to Increase Your Results
- Doing More With Less in 2012

Get Me at Hello: Defining your Organization's Candidate Experience

Afternoon Workshops (\$395 each)

- Recruiting Leadership Lab
- Top Tools and Technologies for Recruiters
- Behavioral Interviewing: Everything You Wanted to Know but Were Afraid to Ask

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